



JANUARY

Winter in Yellowstone Country
Preparing for Retirement
Special Section:
Meeting Planners' Guide*
Ad Close Date: Nov 15, '11

FEBRUARY

Baja: Loreto and La Paz
Arts Corps
Special Section: Spokane*
Ad Close Date: Dec 15

MARCH

Travel Apparel
Real Estate/Home Design**
Boise
Ad Close Date: Jan 13, '12

APRIL

Great Escapes
Sonoma County
Golf 2012**
Ad Close Date: Feb 13

MAY

Montana Scenic Adventures
Outstanding Okanagan
Photo Contest
Special Section: Seattle*
Ad Close Date: Mar 15

JUNE

Mammoth Mountain Summer
Aerial Masterpieces
Portland Business
Monterey
Special Section: Washington*
Ad Close Date: Apr 13

JULY

2012 Summer Olympics
Gourmet Ice Cream
Real Estate/Home Design**
Southern Oregon
Ad Close Date: May 15

AUGUST

Eastern Washington Wine Trail
Wildlife Expert Jack Hanna
Cyclocross
Destination Oregon**
Ad Close Date: Jun 15

SEPTEMBER

Pac-12 Football
Higher Education
Romantic Resorts
Mileage Plan Partners Guide*
Ad Close Date: Jul 13

OCTOBER

Great Escapes
Portland Recreation
Special Section: Idaho
Ad Close Date: Aug 15

NOVEMBER

Growing Up Green
Health and Fitness
Skiing/Winter Recreation
Western Canada**
Ad Close Date: Sept 14

DECEMBER

Mentors Making a Difference
Sensory Science
Special Section: Great Northwest*
Ad Close Date: Oct 15

Plus: The Region: A review of business, trends and recreation; and Air Time: An engaging essay about life in the Northwest.

* These Special Sections are published in both *Horizon Edition Magazine* and *Alaska Airlines Magazine* and are overprinted.

** Western Canada, Real Estate/Home Design, Golf, and Oregon will also appear in both *Horizon Edition Magazine* and *Alaska Airlines Magazine*.